Highmark Health Year-End 2021 Financials

For Public Release



March 22, 2022

Helping our members, providers, and communities face the pandemic and other health care challenges

Provided local and public support





Supported community by increasing provider funding

Increased coverage and benefits for members





Effectively prepared AHN facilities to respond

~\$1.4B community investments

pandemic-to-date

Strategy in Action: Access and Innovation



AHN Wexford Hospital opened September 2021, bringing a new stateof-the-art labor and delivery unit to the Pittsburgh North Hills for the first time in decades.



Expanding health care access in central Pennsylvania through Penn State Health partnership. PSH East Pennsboro Clinic, PSH Hampden Medical Center now open; PSH Lancaster Medical Center opening late 2022.



Announced at CES a research collaboration with **Bosch** exploring the use of SoundSee technology (developed on the International Space Station) and artificial intelligence analyzed audio to detect pediatric pulmonary conditions.



Opened a state-of-theart 10,000 sq ft research facility and innovation hub for **AlphaLab Health**, a health care and life sciences accelerator launched by AHN and Innovation Works in 2020, bringing together funding, technology, and deep industry and medical expertise.

Strategic Partnerships and Affiliations Since 2020



Highmark Health 2021 Year End Financial Overview



Business Line	Lives Under Contract*
Core Health Plan & BlueCard*	6.8M
HM Health Solutions Excl. Health Plan lives	5.1M
UCD, HMIG, and other ancillary	17.9M
TOTAL	>29M

Highmark Health Plan remains the **largest health insurer** in Pennsylvania, Delaware, West Virginia, and western New York.

Highmark Health Plan

Strong operating performance, continued growth and partnering to create better health

- Acquired Gateway Health (now Highmark Wholecare) in August 2021, adding Medicaid/dualeligible membership and industry expertise.
- Highmark Western and Northeastern New York solidified the Highmark brand in the state of New York.
- Partnerships with Bayhealth, Christiana Care, Geisinger, Lehigh Valley Health Network, Penn State Health, and Wellspan Health aim to make health care more affordable across Pennsylvania and Delaware.
- Commercial market share leader in all core markets and retained 98% of commercial membership despite COVID-19 impact on employment levels.
- Issued \$800M in **Highmark Inc. bonds** to refinance existing debt, supporting strategic growth.





Allegheny Health Network

Volumes approaching pre-pandemic levels while organization faces cost pressures

- EBITDA* \$154M, ↑>\$70M vs 2020; operating revenue \$4B, ↑\$375M vs 2020.
- Addressing cost pressures related to labor, supply chain, and personal protective equipment (PPE).
- Inpatient discharges + observations ↓5%, outpatient registrations ↓36%, physician visits ↓13%, ER visits ↓18% vs. prior year
- Administered ~430K COVID-19 vaccination doses as of March 2022.
- Conducted ~800K telehealth visits pandemic-to-date.
- AHN Wexford Hospital opened September 2021, bringing a new state-of-the-art labor and delivery unit to the Pittsburgh North Hills for the first time in decades.



*Earnings before Interest, Tax, Depreciation, and Amortization

Diversified Businesses strengthen Highmark Health

Diversified Businesses contributed >\$250M of combined operating earnings.



- Ranks among the top 10 dental companies in the US with ~\$1.7B in revenue
- \$159M Operating margin
- Awarded TRICARE Active-Duty Dental Program Contract with option periods extending through 2029
- Licensed in every state, DC, and PR with >9M members



- Net Revenue of >\$775M approximates 13% growth vs prior year
- Operating margin of \$90M
- Expansion of Blue
 Partnership business
- Licensed in every state and DC



- Technology related revenue of ~\$700M
- Operating margin of \$7M while making significant investment in platform capabilities
- Platform membership of ~11M across numerous Blues plans*

Key Takeaways

- Our solid financial performance backs our provider system, strengthens our remarkable member experience, and funds community investments.
- The health and well-being of members, patients, and communities remains our dominant focus even as COVID-19 becomes endemic.
- Highmark Health's financial strength powers innovation, strategic investments, partnerships, and growth as we shape our organization's future.

