

HIGHMARK[®] Creating a Remarkable Pharmacy Experience

We partner with other leading Blues plans to deliver value for our members



- We're part of a new initiative to **dramatically lower out-of-pocket costs for insulin** with Civica—a nonprofit generic pharmaceutical company founded to make quality generic medicines accessible and affordable to everyone.
- Civica will manufacture and distribute insulins at significantly lower prices than insulins currently on the market.
- We're a founding member of CivicaScript, a new Civica Rx subsidiary created to **address chronic supply shortages and price fluctuations of critical generic drugs** in outpatient settings.
- Highmark is working with fellow leading Blue Cross Blue Shield plans to launch Evio—a new company to curb rising prescription drug costs by **improving the drug value chain**, tracking the clinical and cost effectiveness of medications, and forming innovative partnerships with manufacturers and other stakeholders.

We hold drug companies accountable for outcomes

- We forged value-based contracts that **hold drug companies accountable for the clinical and cost effectiveness of medications**. We have contracts for medications that treat chronic, high-cost conditions, including autoimmune diseases, diabetes, COPD and asthma.
- Highmark and Boehringer Ingelheim announced positive results from an outcomes-based agreement, showing that adults with type 2 diabetes and cardiovascular disease who took Jardiance[®] had a **20% lower annual total cost of care**.
- A Highmark-AstraZeneca contract for SYMBICORT[®] demonstrated positive results in **improving patient outcomes for asthma and COPD**. We found that the number of patients taking SYMBICORT who saw a worsening of symptoms requiring them to visit a health care provider or hospital were substantially lower than expected.



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We take an integrated approach to medical and pharmacy benefits



- Our group customers who **combine medical and pharmacy benefits can significantly lower medical costs while also improving health outcomes** and member engagement, according to an independent study conducted by HealthScape Advisors. Highmark group customers with integrated benefits saved an average of \$150-\$230 per-member, per-year.
- In addition to potentially lower medical costs, group customers with integrated medical and pharmacy benefits **reduced the average length of inpatient hospital stays** by 3.9 percent compared to groups with carved-out pharmacy benefits, and had members who were 14 percent more likely to engage in care management programs.

We care for the whole member

- We're working with Free Market Health to **provide quicker access to prescription drugs for Highmark members with complex health conditions**, from specialty pharmacies equipped to provide high-quality care management.
- We're utilizing Free Market Health's platform, which matches specialty medication referrals and pharmacies in real time while balancing the cost and value of care.
- Patients are benefitting, demonstrated by a **36 percent reduction in drug abandonment** of insurer-authorized referrals. There are potential cost savings, including a **ten percent reduction in claims costs for managed oral oncology drugs**.

