

Highmark Health Economic Impact Study



Highmark Health is the second largest integrated delivery and finance system and one of the most diversified. Across the nation, Highmark Health's total economic impact reached more than \$18 billion dollars supporting 112,000 jobs, both direct and indirect, across its core markets. In other words, Highmark Health sustains nearly two additional jobs for every direct employee.

The company has also generated more than \$924 million dollars in state and local tax revenues in the states where it operates.

This study looks at the direct economic impact of Highmark Health as a result of its spending. It also focuses on how that direct impact leads to induced and indirect spending in the economy.

Economic impact begins when an organization spends money.

Direct economic impact stems from in-area spending of the items like capital improvements, goods and services, as well as day-to-day operational costs.

Indirect impacts are derived from direct spending, which are received as income and then recirculated throughout the economy.

Economic Impact	Total	Direct	Indirect
National	\$18.7 billion	\$6.4 billion	\$12.3 billion
Pennsylvania	\$12.3 billion	\$5.4 billion	\$6.9 billion
West Virginia	\$262 million	\$78 million	\$184 million
Delaware	\$135 million	\$81 million	\$54 million

Employment Impact	Total	Direct	Indirect
National	112,000	38,000	74,000
Pennsylvania	83,200	35,000	Nearly 48,000
West Virginia	2,873	835	2,038
Delaware	1,017	592	425

Impact in the communities we serve

Pennsylvania*



Economic Impact \$12.3 billion

Pittsburgh: \$9.3 bil.
Erie: \$620.7 mil.
Central: \$978.3 mil.
NEPA: \$158.3 mil.



Jobs Supported 83,271

Pittsburgh: 64,185
Erie: 5,927
Central: 9,259
NEPA: 1,774



Tax Revenue \$575.5 million

Pittsburgh: \$421.7 mil.
Erie: \$23.6 mil.
Central: \$60.9 mil.
NEPA: \$10.4 mil.

Highmark Health's economic impact in Pennsylvania is larger than the state's airline industry and all PA professional sports

West Virginia



Economic Impact \$262.3 million



Jobs Supported 2,873



Tax Revenue \$27.9 million

Delaware



Economic Impact \$135.8 million



Jobs Supported 1,017



Tax Revenue \$6.7 million

*The total employment number is a result of the entire Pennsylvania Commonwealth and reflects areas outside of the specified breakout regions.

The study was conducted by Tripp Umbach, one of the leading provider of economic impact analysis for health care information in the nation and is based on 2017 data.